



FRIENDS OF LUDINGTON STATE PARK

Privacy Policy

Effective March 11, 2024

- **Information Collection:** FLSP collects personal information you provide when you enroll in the website, become a member, register for an event, volunteer, or make a donation. This information includes your name, email address, phone number, or any other data gathered through the website or provided to us through other means, such as mailing us a donation. FLSP does not have access to your credit card information, which you may have used to pay a membership fee or donate. A third party encrypts, processes, and maintains credit card information.
- **Purpose of Data Collection:** FLSP collects information from you to document your interaction with us, including your membership, donation, and volunteer history. The information allows us to serve you better and carry out the FLSP mission and activities.
- **Data Usage:** FLSP uses the information we collect to communicate with you and to provide programs and events.
- **Data Sharing:** FLSP only shares data regarding you with FLSP Board Members and volunteers solely for the organization's purposes and objectives. We do not sell any information.
- **Data Protection and Security:** The FLSP website is hosted securely by a website service provider. The website uses traffic encryption, known as hypertext transfer protocol secure (HTTPS), which secures the transmission of information to and from a website. The only information we have regarding you is the information you provide. Other than producing lists of members, donors, volunteers, or individuals participating in activities, the data is only stored and maintained in the website system.
- **User Rights:** You may see the information FLSP has regarding you in your online account, or you may contact FLSP for the information. You have the right

to request that we change or delete your information. You may also unsubscribe from receiving information from us. If you appear in a photograph or video taken at an FLSP event and we use it on the website, newsletter, or social media, you can ask us to remove or discontinue the use of the image.

- **Cookies and Tracking:** FLSP does not use persistent cookies or any other persistent tracking technology. Our website provider, WildApricot, uses cookies to assist with website navigation. One or more of our website components (YouTube for example) may also use cookies to provide streamlined navigation. FLSP does not use Google Analytics or any similar technology to track or evaluate your use of our website.
- **Policy Updates:** This policy may change over time. The then-current copy will be available on the website.
- **Contact Information:** If you have privacy-related inquiries or concerns, please email FriendsofLudingtonStatePark@gmail.com or call (231) 843-2423 and ask to speak with the FLSP President.
- **Compliance with Legal Requirements:** FLSP is a small non-profit based in Michigan. As a 501(c)3 organization, we comply with the laws of the United States and State of Michigan.
- **Effective Date:** This privacy policy is effective as of March 11, 2024.